**FOR IMMEDIATE RELEASE:**

**Hach Company to be featured on *21st Century Business***

**August 15, 2012 on CNBC**

**(as paid programming)**

**Boca Raton, FL (July 12, 2012) --- Multi-media Productions (USA)** is pleased to announce thatHach Company has been selected to appear on 21st Century Business, an award winning international television series. This series will focus on Solutions for the Water and Wastewater Industry.

Water contamination is a global concern and is contributed to by many different sources. It affects everyone, leaving us no choice but to make a conscious effort to try and reverse the damage that has already been done. With a unified and concerted attempt, there is still hope that the quality of the water *we* depend upon will improve.

Proper and accurate testing, measurement, and analysis, in conjunction with conservation, recycling, treatment, and pollution control gives us promise for cleaner water. Hach Company has innovative water and wastewater analysis solutions to help move us in the right direction.

Since 1947, Hach Company has manufactured and distributed analytical instruments, test kits, and reagents for testing the quality of water and other aqueous solutions. Designed to simplify the analysis process, Hach simplifies products for lab processes and the field. Hach Company also provides data management solutions that bring all of the relevant information together for efficient resource management.

With a lifetime of competent and friendly technical support, Hach is dedicated to providing complete, easy-to-follow methods, high-quality prepared reagents, easy to use data management software and accurate portable, laboratory and on-line instrumentation. To learn more about their products and services, please visit [www.hach.com](http://www.hach.com/) and [www.hachwims.com](http://www.hachwims.com)

Click link below for Airing Schedule:

<http://www.21cbtv.com/clearance-report/21cbtv2247-cnbc.pdf>

**About 21st Century Business**

21st Century Business is an award winning television series produced by Multi-Media Productions. The show features companies providing business viewers an in depth opportunity to find solutions within many industries globally.

21st Century Business airs on CNBC and the Fox Business Network to over 100 million viewers nationwide as well as internationally via DirecTV and Dish Network. The series is also available at more than 27 prestigious college universities, including Carnegie Mellon University, Howard University, Dartmouth College and Georgetown University.

For specific market-by-market air dates and times, please e-mail Moniqueh@mmpusa.com. For more information, please visit <http://www.21cbtv.com>.